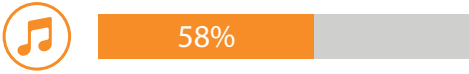


## DIGITAL MAGAZINE

iTunes: 19,232 readers



Google Play: 13,338 readers



MACE Media Custom App

**16,000**

Digital Monthly Page Views

**699,132**

Unique Views Per Month

**512,311**

E-newsletter Open Rate

**32.20%**

E-newsletter Sent

**175,000**  
Weekly

Monthly Engagements

**421,111**

## SOCIAL SUBSCRIPTIONS

**5,952**  
FOLLOWERS

## ALEXA RANKING

Global Ranking

**136,439**

Rank in United States

**609,531**

## OTHER DIGITAL PLATFORM READERSHIP

Weekend e-Blasts: 1.4 million/month



Additional Distribution (websites, social media, partner sites): 600k/month



Conference Views: 2021 \*projected 78k/month



Total Other Platform Readership: 2,078,000

**Conferences:** CBDEXpo South, CBDEXpo Midwest, CBDEXpo East, CannaFarm Con, Concentration, Myco Con

## Publication Focus

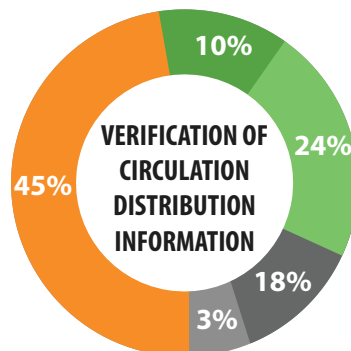
Drawing on experts from around the world, *CBD Health & Wellness Magazine* connects readers with qualified and accurate sources of information. We find the hard facts surrounding cannabidiol (CBD), describe the current state of the CBD market and research, and help cultivate the industry's rise over the years to come. Arriving on the doorsteps of entrepreneurs, medical professionals, lawyers, extraction professionals, and CBD enthusiasts alike, we pride ourselves in providing relevant information regarding laws, regulations, medical research, product development, and trends. *CBD Health & Wellness Magazine* educates readers on cutting-edge news related to CBD and other cannabinoids. Additionally, the digital copy can be found for sale in the Apple store and the Google Play store and is read by people worldwide. We also post content on our online blog that reaches people in Latin America, China, Europe, Israel, and more. We are unique. We provide solutions for real people who could benefit from CBD for overall wellness—from physical to mental health. Everyone deserves the chance to have their lives improved by CBD. *CBD Health & Wellness Magazine* empowers everyone, because it is the right time, right now.

Issues Per Year: 6

## BUSINESS TO BUSINESS



## BUSINESS TO CONSUMER



- NEWSLETTER DISTRIBUTION
- REQUESTED
- NON-REQUESTED
- PAID SUBSCRIPTION
- MEDIA AGENTS
- ADVERTISERS
- SINGLE ISSUE