



Ready to Bring **CBDEXPO** to your Country?

License **The Original CBDEXPO Tour**, the most spectacular tradeshow in the industry. CBD Expo offers two days of inspiring presentations, networking, and real-world solutions. Cannabinoid professionals gather from across the world to connect and innovate at this conference.

Attend thought-provoking panels and participate in exciting activities. Discover the cutting edge of research and medicine. Brush up on regulation and compliance. Fine-tune your marketing skills and improve sales under the guidance of industry experts. Take a hands-on approach with an extraction education workshop, a mixology lab, or a drink infusion workshop.

CBD Expo Tour reveals products to the community and the world. Our exhibitors engage with consumers and dispensary/big-box buyers. News outlets and mainstream media cover this unprecedented event. We invite everyone — entrepreneurs, professionals, and casual shoppers — to join us for an unforgettable experience.

STEPS

1

Research

What are the Cannabis/CBD laws in your country?
Do you allow import or export of CBD or Cannabis?
What is the law for holding large conferences and expos?
What local venues host these types of events?
How many CBD companies in your area are available to exhibit and attend?

2

Financial

Do you have the resources for multiple expos?
What are your expectations on the success of your event?
Is there enough consumer demand to be successful?

3

Evaluation

The company will review all legal, financial, and background information on your country and your team in order to make sure we are doing business with the right person. We want to make sure we are building a relationship with people who trust in the process and that our system is viable in your respective country.

4

Meeting

Spend a day with us and get to know the people and operations behind the CBD Expo. How can we build a mutually beneficial relationship?

5

Negotiation

Every country's laws are different so we negotiate every contract specific to the country you want to license in. If you have a legal team, this is where they will step in to review. Once the Licensing Agreement is signed, then we can move on to training.

6

Training

We will walk you through our process of marketing, managing, and running a successful event